



Pathways to Partnerships

Tuesday, October 14, 2008

Sponsored by Dollar General Literacy Foundation and convened by the National Coalition for
Literacy in partnership with DESE Adult Education & Literacy (AEL)

- *Workforce Competitiveness: The impact of low literacy on the workforce in Missouri, and how businesses and adult education professionals and policy makers can address the problem together.*

Agenda

8:30 am	Registration and Continental Breakfast
9:00 am – 9:20 am	Welcome – Ron Jewell, State Director and Sherrie Claiborne, NCL President Denine Torr, Dollar General Literacy Foundation <i>Importance to business of improving literacy skills</i>
9:20 am - 10:00 am	State of Literacy in Missouri: Overview, Federal Policy Impact
10:00 am – 10:30 am	Group Discussion: <i>How our country is losing its competitive edge</i>
10:30 am – 11:30 am	Panel: Business Perspective on Adult Literacy <i>Successful community – business partnerships</i>
11:30 am – 12:00 pm	Activity: Messaging and Hooks <i>Business and programs as partners to promote adult education</i>
12:00 pm - 1:00 pm	LUNCH with Speaker: Christopher Turner, GED Testing Service
1:00 pm – 2:45 pm	Workshop: Crafting the Shared Message for Business/Education and Advocacy to Promote Adult Literacy for Missouri
2:45 pm – 3:00 pm	Closing

WHERE: Holiday Inn Select, 2200 I-70 Drive SW, Columbia, MO 65203

WHEN: Tuesday, October 14, 2008, Registration: 8:30 am, Program: 9:00 am to 3:00 pm.

RSVP: Dale.Wimer@dese.mo.gov by Friday, October 10th. There is no fee for this event.

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